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WORLD'S LARGEST INDOOR FOUNTAIN SHOW IN A.C.

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ATLANTIC CITY---It's the world's largest indoor fountain matrix, and it's right here in South Jersey.

The Pier at Caesar's unveiled it's newest edition Thursday.

The seven million dollar water, light and sound spectacular wowed spectators, gathered inside The Pier.

One spectator said, "That show was terrific, I've never seen water do what it did here, unbelievable, the beauty and the light's it was fantastic really."

During a sneak peak preview, the daytime show-"The History of Music" showcased music from around the world.

Craig Hanna, the Chief Officer for "Thinkwell Design & Production" New lightning effects, LAD lighting that's never been seen before that creates millions of colors and we've created two completely different shows a day that plays for visitors to the Pier during the day."

The day show will run every hour for about seven minutes, until 8 o'clock in the evening, then the night show begins.

The Pier at Caesar's Developer, Sheldon Gordon says, "[t night, it's a little more sensual and more exotic."

There's over 19,000 gallons of water in the reflection pool moved by a special pump that has enough horsepower to move a Mack truck. There is also 49 individual nozzles.

It took workers four years to create the show, developed by Thinkwell Designs & Production in Los Angels.

"The goal," says Hanna, "is to really drive people down to the end of the Pier and give them a chance to see something truly spectacular when they come to Atlantic City."

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